

## There's a Philips Lifeline solution for you

Philips Lifeline offers a range of choices to help you maintain your independence. Whether you need the go-anywhere protection of GoSafe, the automatic fall detection of Philips Lifeline with AutoAlert, or the peace of mind offered by HomeSafe, Philips Lifeline has you covered.

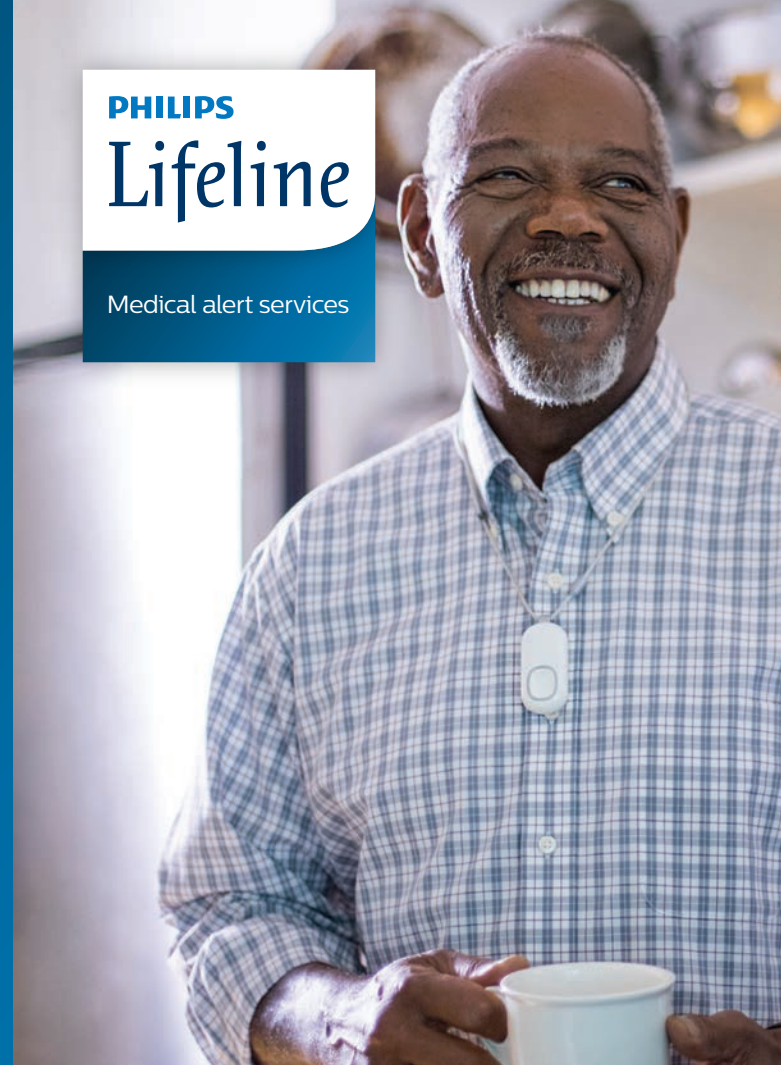
Find out why more seniors choose Philips Lifeline over any other medical alert service provider. Call Philips Lifeline now: 1-800-LIFELINE



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## Be prepared and confident with the Philips Lifeline medical alert service

Our goal is to help older adults live independently and with confidence. We're the original and the largest medical alert service provider.

Look inside for solutions that fit your needs.



## With Philips Lifeline, you are never truly alone

If you are like most seniors, you want to maintain your independence and remain active. You don't want an accidental fall or medical emergency to jeopardize your ability to live independently at home.

With the Philips Lifeline medical alert service you get fast, easy access to a trained Response Associate to request the help you want – 24 hours a day, 365 days a year.

Philips Lifeline founded the medical alert industry more than 40 years ago. Over 7 million people have counted on Philips Lifeline to feel safer at home and on the go.

Stay independent and connected with Philips Lifeline.

## The Philips Lifeline difference

- No long-term contract<sup>1</sup>
- No service cancellation fee
- No landline phone needed<sup>2</sup>
- You choose who responds to your call

## How does the Philips Lifeline medical alert service work?

Getting help is as easy as 1, 2, 3!



### 1. Summon help

You're always connected to our 24/7 Response Centers. With a push of your personal medical alert button – tucked discreetly inside your clothes or worn outside – you can get help when you need it. And if you have the AutoAlert feature it can automatically call for help if it detects a fall, even if you can't push your button.<sup>3</sup>



### 2. Hear a reassuring voice

One of our caring, trained Response Associates will quickly access your profile and evaluate your situation.



### 3. Know help is on the way

Philips Lifeline will contact a neighbor, a loved one, a caregiver or emergency services (based on your preference), and will follow up to confirm that you received the help you needed.

## Why choose Philips Lifeline

- Philips Lifeline is the #1 medical alert service in the U.S.<sup>4</sup>
- We provide access to help for more seniors than any other medical alert service.
- We operate Response Centers in both the U.S. and Canada.
- More than 200,000 healthcare professionals nationwide recommend Philips Lifeline.
- Proven AutoAlert fall detection technology available.



# Philips Lifeline can help you **remain independent, longer**

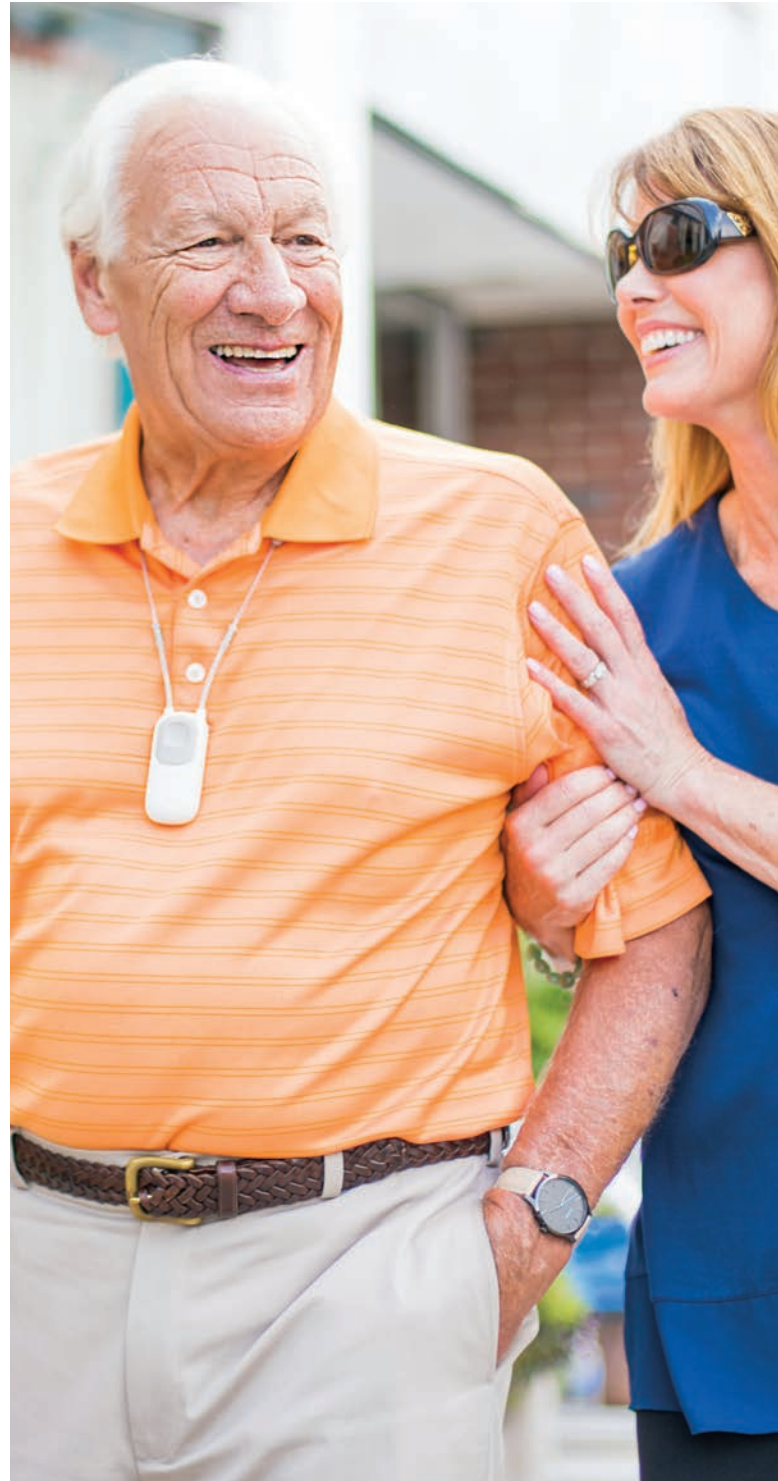
Feel more secure both at home and on the go with one of our proven medical alert services

## At home

You're never truly alone at home with **HomeSafe**

The **Philips Lifeline HomeSafe medical alert service** helps maintain your independence by giving you the confidence to keep moving in and around your home.

- The personal medical alert button gives you fast access to a trained Response Associate 24/7, with two-way voice communication.<sup>6</sup>
- Wear your waterproof personal medical alert button<sup>7</sup> as an adjustable pendant or wristband, like a necklace or watch.
- You decide who comes to help you – a neighbor, loved one, caregiver or emergency services.
- Optional AutoAlert feature can automatically call for help if it detects a fall, even if you can't push your button.<sup>3</sup>



## At home or on the go

With **GoSafe**, wherever you go, we're with you

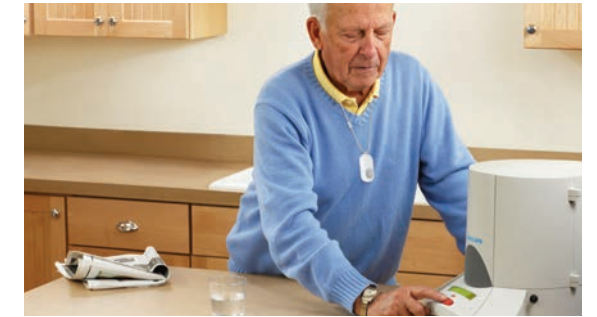


If you lead an active lifestyle, the **Philips Lifeline GoSafe mobile medical alert service** puts your personal independence on par with personal safety, both at home and on the go.<sup>5</sup>

- GoSafe can find you wherever and whenever you need help and connects you to a trained Response Associate with direct two-way voice communication through your easy-to-wear pendant.<sup>6</sup>
- Your waterproof GoSafe pendant<sup>7</sup> uses a suite of advanced locating technologies, including GPS, to help find you quickly in an emergency.<sup>5</sup>
- You decide who comes to help you – a neighbor, loved one, caregiver or emergency services.
- Includes AutoAlert feature that can automatically call for help if it detects a fall, even if you can't push your button.<sup>3,5</sup>



A simple way to manage even the most complex medication regimens – **the Philips medication dispensing service**



Numerous factors are associated with an increased risk of falling and fall-related injuries among older adults, but none is as potentially preventable or reversible as medication use.<sup>8</sup> Taking the correct medication at the right time may help reduce your chances of falling.

The Philips medication dispensing service helps manage your medications by reminding you when and how to take them, in addition to dispensing the correct dosage, with audible reminders. It even alerts your caregiver if doses are missed. And it's easy to set up and use!



1. Minimum stay on service may be required. 2. For cellular service options, a customer phone number is required to enroll. Assumes the location of the communicator is in an area with sufficient access to coverage by the AT&T wireless network. 3. AutoAlert does not detect 100% of falls. If able, a subscriber should always push their personal alert button when they need help. 4. Claim based on the number of subscribers. 5. GoSafe coverage inside and outside the home is provided where AT&T wireless network coverage is available. Recharging of the GoSafe pendant is done by the subscriber as needed, when connected to the charger. 6. Two-way voice communication with a Lifeline Response Associate available through the in-home Communicator for HomeSafe subscribers. 7. Up to one meter of water for 30 minutes. Refer to IFU for more details. 8. Cameron, K., "The Role of Medication Modification in Falls Prevention and Reduction," 2008.