

# Helping you live more independently

- Continue living in the comfort of your own home
- Get prompt caring assistance – 24 hours a day, 365 days a year
- Increase peace of mind for you and your family

For more information on Lifeline services (or to obtain more brochures)...



## How would you get help at a moment like this?

Only one medical alert pendant can call for help even when you can't.

No. 1 claim based on number of subscribers. Button signal range may vary due to environmental factors.  
 \*AutoAlert option is locally available at participating Lifeline programs. AutoAlert does not detect 100% of falls. If able, you should always press your button when you need help.



## Why Lifeline?



When you experience a fall, medical issue, or other emergency, every second counts. If you are alone, delayed medical care can jeopardize your recovery and your independence! The Philips Lifeline Medical Alert Service provides simple, fast access to help 24 hours a day, 365 days a year.

### Lifeline, the #1 medical alert service:

- Is trusted by thousands of hospitals
- Is recommended by over 65,000 healthcare professionals
- Has helped provide more than 6 million people with the peace of mind and confidence to help maintain independent living

## The Lifeline Difference

Our industry-leading, standard Lifeline Service provides fast access to highly trained, caring Response Associates at the push of a button, 24 hours a day, 365 days a year.



**Our new Lifeline with AutoAlert\*** option also enables you to push the

pendant-style button for help at any time. In addition, **AutoAlert provides an added layer of protection by automatically placing a call for help** if a fall is detected and you can't push your button because you are disoriented, immobilized, or unconscious.

This enhanced service option can provide even greater peace of mind and confidence. Lifeline is the **ONLY** medical alert service provider that integrates this capability into a pendant-style Help Button.

\*AutoAlert option is locally available at participating Lifeline programs. AutoAlert does not detect 100% of falls. If able, you should always press your button when you need help.



# How the Lifeline Service works

1



## Summon help

Simply push your Lifeline Help Button at any time to connect to our 24/7 Response Center. **Note:** If you have our Lifeline with AutoAlert option, you will get an added layer of protection, as your AutoAlert Help Button will automatically place a call for help if a fall is detected and you are unable to push your button.

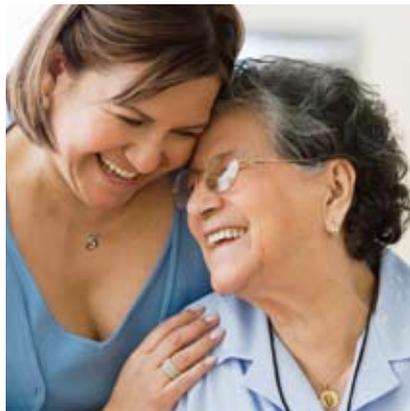
2



## Hear a reassuring voice

A Lifeline Response Associate will access your profile and assess the situation.

3



## Know help is on the way

Our Associate will contact a neighbor, loved one, or emergency services based on your specific needs, and will follow up to confirm that help has arrived.

# Get Started Today!

## 1 Choose a Lifeline service



### Option 1: Lifeline

Our standard service includes your choice of a pendant or wrist-style Help Button. When help is needed, simply push the button at any time.

### Or choose...

### **NEW!** Option 2: Lifeline with AutoAlert\*

In addition to letting you push the button for help at any time, our enhanced service includes a pendant-style button that automatically places a call for help if a fall is detected and you can't push your button.

\*AutoAlert option is locally available at participating Lifeline programs.

## 2 Choose a Communicator



### Option 1:

#### **Cordless Phone Communicator**

This Communicator integrates 24-hour medical alert service into an easy-to-use cordless phone, that has a large display and enhanced sound quality.

### Or choose...

### Option 2:

#### **CarePartner Communicator**

This Communicator works with your existing telephone to provide a direct, two-way connection to Lifeline.

**CALL TODAY! See telephone number on back of brochure to order today!**